

PROCEEDING



Faculty of Economics and Business
Universitas Jember



THE **3rd** INTERNATIONAL CONFERENCE ON ECONOMICS, BUSINESS, AND ACCOUNTING STUDIES



**Social Cohesion, Public Policy Reformation,
and Market Integration
towards Inclusive Global Economy**

November 24th-25th, 2017

Faculty of Economics and Business Universitas Jember
Jember-East Java Indonesia

Published by: UPT Penerbitan Universitas Jember

The 3rd International Conference on Economics, Business, and Accounting Studies

“Social Cohesion, Public Policy Reformation, and Market Integration towards Inclusive Global Economy”

Editor:

Hadi Paramu, S.E., MBA., Ph.D
Yulia Indrawati, S.E, M.Si
M. Abd. Nasir, S.E., M.Sc
Darwis Muhammad Ahrori, S.E.

Reviewer:

Adhitya Wardhono, S.E., M.Sc.,Ph.D.
Dr. Duwi Yunitasari, SE., ME
Dr. Siswoyo Hari Santosa, S.E., M.Si
Dr. Moh. Adenan, M.M
Dr. Intan Nurul Awwaliyah, S.E., M.Sc
Dr. Diana Sulianti K. Tobing, S.E., M.Si
Dr. Endah Kurnia Lestari, S.E., M.E
Dr. Novi Puspitasari, SE., MM
Dr. Yosefa Sayekti, SE., M.Com

ISBN:

978-602-5617-05-8

Layout and Design Cover

Hudi Dharmawan

Published by:

UPT Penerbitan Universitas Jember

Address Editor:

Jl. Kalimantan 37
Jember 68121
Telp. 0331-330224, Voip. 0319
e-mail: upt-penerbitan@unej.ac.id

All rights reserved. Except for the quotation of short passage for the purposes of criticism and review, no part of this book may be reproduced in any form or by any means, electronic, mechanical, photocopying or otherwise, without the prior permission of the publisher

Foreword



“Selamat Datang”

On behalf of Faculty of Economics and Business Universitas Jember, it is great pleasure to welcome you to Jember, Indonesia, for The 3rd International Conference on Economics, Business and Accounting Studies (ICEBAST) with the main theme “Social Cohesion, Public Policy Reformation, and Market Integration towards Inclusive Global Economy”, in November 24th-25th, 2017.

The 3rd ICEBAST has become a regular agenda every year and commemorating the 53rd anniversary of Universitas Jember as one of the national and international reputable universities in contributing academic thinking as our motto “tradition of excellence”. Faculty of

Economics and Business Universitas Jember through The 3RDICEBAST becomes an important part in developing economic dynamics by exploring in depth various issues, problems and policies in global economic challenge. Globalization provides a challenge for countries in the world to respond in changing global economy dynamics. This change not only happens to the goods and services mobility but also to the unlimited mobility of human beings that brings logical consequences in the constellation of a country’s economy. Therefore, many countries are transforming not only economic but also socio-cultural, security, and political system. The classic problems that still occur in the development process such as inequality, social cohesion, socio-economic impacts of population pressure, climate change, rapidly changing technology and other development issues that it gives importance of policy instruments and implementation synergies to achieve improved welfare. Therefore, in this event, together with policy makers, academicians, business managers, researchers, and students, we would like to discuss and explore in depth the ways in facing the future challenges, especially the ASEAN Economic Community (AEC).

Finally, I gratefully thanks to the committee for having made this conference successfully and for the work well done. To all sponsors, I would like to thank for your support in making this conference has become realized. Thank you for coming in this conference for all participants. I wish that you will enjoy this program and enjoy your time in Jember.

Best Wishes,

Dr. Muhammad Miqdad, S.E, M.M, Ak.CA
Dean of Faculty of Economics and Business University of Jember

Preface



By giving thanks to Allah SWT, the 3rd International Conference on Economics, Business, and Accounting Studies (ICEBAST) themed "Social Cohesion, Public Policy Reformation, and Market Integration towards Inclusive Global Economy" can be held on 24-25 November 2017. This conference is motivated by the phenomenon of macro-economic growth trend in various countries, including in emerging market countries, which is accompanied by various inequality in the micro-economic level, either related to inequality of development or social interaction. The conference aims to get ideas, policy formulations, and synergies towards the inclusive global economy, both in the scope of economics, business, and accounting.

The conference invited keynote speaker and speakers from government, policy makers, academics, and practitioners to discuss the theme of the seminar. Keynote speaker in this conference was Prof. Dr. Mardiasmo, MBA., Akt (Vice Minister of Finance of Republic of Indonesia), Ryan Rizaldy (Deputy Director of Payment System Policy & Oversight Department, Bank Indonesia). Invited speakers were Maude Marie O Biettlot, Ph.D (Researcher and Consultant at University of Ottawa, Canada), Dr. Samsul Widodo, MA. (Directorate General for Development of Rural Areas, Ministry of Village, Development of Disadvantaged Regions, and Transmigration of Republic of Indonesia), Teguh Dartanto, Ph.D (Head of Poverty and Social Protection, Institute for Economic and Social Research, Universitas Indonesia), Dr. Sugeng (Deputy Governor of Bank Indonesia), Himawan Kusprianto (Assistant Director of Payment System Policy & Oversight Department, Bank Indonesia), Yunus Mulia (Area Head of Bank Mandiri Jember), and Mohamad Ikhsan Modjo, Ph.D (Technical Advisor for Innovative Financing at United Nations Development Programs/UNDP, Jakarta). In addition, 145 papers from academics including students were presented in this conference. The conference was attended by speakers and presenters from Indonesia, Latin America, Philippines, and Thailand.

On this occasion, the committee conveys a thank to various parties, namely:

- a. Rector of University of Jember and Dean of the Faculty of Economics and Business, University of Jember for facilitating this conference;
- b. All the committee members, reviewers, and students that have organized this event well;
- c. All presenters who have contributed and shared ideas relevant to the theme and sub-themes of this conference; and
- d. All the participants and sponsors who have participated in this conference.

Finally, the committee hopes that conference can contribute significantly to the development of economics, business, and accounting studies. Suggestions and constructive criticism are desirable for the improvement of the next-series conference in the future.

Jember, November 24th, 2017

Hadi Paramu, S.E., MBA., Ph.D
Chairman of the Organizing Committee



About the Conference

Over the past three decades, globalization has significantly accelerated the dynamic of the global economy and even borderless countries. The dynamic global economy occurs not only in the flow of trade of goods and services but also in the investment, business, financial system, human capital and social mobility, as well as technology. These rapidly growing activities are providing new opportunities to engage in an inclusive global economy.

However, many developed countries are experiencing slow economic growth. It is reflected in their weak output and investment, which can decrease productivity, innovation, and competitiveness in the global market. While the economy is growing in emerging countries, they are also facing the inequality in development, social cohesion, demographic pressure, climate change, and technology. Consequently, this brings new challenges to improve the instrument of policy, to maximize the synergies to face globalization, and to achieve greater prosperity.

Hence, it is important and relevant to explore issues, problems, and policies in global economic challenges. The 3rd International Conference on Economics, Business, and Accounting Studies (ICEBAST) invites the policy makers, academicians, business managers, researchers, and students to discuss and to explore in depth the ways to achieve inclusive global economy. We invite papers with the theme of "Social Cohesion and Business Innovation towards Inclusive Global Economy". The papers may include the following sub-themes, though not limited to them.

Sub-themes of the conference:

1. Government and economic resiliency and accountability
2. Agriculture economics
3. Environmental and sustainable economic development
4. Industrial economics and social welfare
5. Infrastructure and tourism
6. Corruption and economic crime
7. Financial inclusion (financial institution, accounting, taxes)
8. Financial technology
9. Business strategy, innovation, and entrepreneurship
10. Macroprudential and microprudential (financial system stability)
11. Human capital development
12. Business analytic and management accounting in digital world
13. International trade, investment, and economic integration
14. Islamic economics

The Committee

Person in Charge

Dr. Drs. Zainauri, M.Si

Chairman of the Committee

Hadi Paramu, S.E., MBA., Ph.D

Secretary

Dr. Duwi Yunitasari, S.E., M.E

Treasurers

Bastian Kumianto, S.H

Fitri Hapsari, S.T.P

Secretarial Division

Dewi Prihatini, S.E., M.M., Ph.D

Dr. Lilis Yuliati, S.E., M.Si

M. Abd. Nasir, S.E., M.Sc

Oktaviani Ari Wardhaningrum, S.E., M.Sc

Umi Cholifah, S.H.I., M.H

Program Coordinators

Drs. Markus Apriono, M.M

Drs. Marmono Singgih, M.Si

Cempaka Paramita, S.E., M.Sc

Publication and Documentation

Agus Mahardiyanto, S.E., M.A

Lusiana Ulfa Hardinawati, S.E.I., M.Si

Nanang Samsul Arifin, S.P

General Affairs

Dr. Teguh Hadi P, M.Si

Marjo

Achmad Muslich Anshori

Hospitality

Dr. Ika Barokah Suryaningsih, S.E., M.M

Dr. Regina Niken W., S.E., M.Si

Committee Members

Dr. Sebastiana Viphindrartin, M.Kes

Dr. Handriyono, M.Si

Dr. Yosefa Sayekti, S.E., M.Com

The Speakers



Keynote Speaker:
Prof. Dr. Mardiasmo, MBA., Akt
Vice Minister of Finance of Republic of Indonesia

Invited Speakers:



Ryan Rizaldy
Deputy Director of Payment System Policy & Oversight Department,
Bank Indonesia

Drs. Samsul Widodo, MA.
Directorate General for Development of Rural Areas,
Ministry of Village, Development of Disadvantaged Regions, and Transmigration
of Republic of Indonesia



Teguh Dartanto, Ph.D
Head of Poverty and Social Protection,
Institute for Economic and Social Research, Universitas Indonesia



Maude Marie O Biettlot, Ph.D

Researcher and Consultant at University of Ottawa, Canada
Consultant for United Nations Development Programs (UNDP) on the implementation of an integrated policy



Himawan Kusprianto

Assistant Director of Payment System Policy & Oversight Department,
Bank Indonesia



Yunus Mulia

Area Head of Bank Mandiri Jember



Mohamad Ikhsan Modjo, Ph.D.

Technical Advisor for Innovative Financing at United Nations Development
Programs (UNDP), Jakarta

Table of Contents

Foreword	iii
Preface	iv
About the Conference	v
The Committee	vi
The Speakers	vii
Table of Contents	ix

GENERAL TOPICS

GOVERNMENT AND ECONOMIC RESILIENCY AND ACCOUNTABILITY

The Effect of Intellectual Capital on Financial Performance of Innovative Manufacturing Companies in Indonesia: The Mediating Effects of Competitive Advantage
Andi Wijayanto, Suhadak, Moch. Dzulkirom, and Nila Firdausi Nuzula Error! Bookmark not defined.

Inflation Phenomenon in Indonesia
Irma Febriana M.K., Nairobi, and Siska Sukasna Error! Bookmark not defined.

Formation of Views and Interests to The Accountants Profession in Master of Accounting Students of Jember University Force of 2016 Using Structuration Theory Analysis
Munadzir Ahsan Al Ghofiqi Error! Bookmark not defined.

The Role of *DESBUMI* in Family Welfare Enhancement for Former Migrant Workers in Dukuh Dempok Village Wuluhan Sub-District Jember Regency
Sangidatus Sholiha..... Error! Bookmark not defined.

Changes in Economic Structure of East Java and The Policy of East Java Provincial Government
Nian Riawati Error! Bookmark not defined.

The Analysis of local Government Expenditure Efficiency and Its Impact on Economic Growth in Indonesia
Faisol Error! Bookmark not defined.

The Exploration of Autonomy Support in Lecturer Context
Devani Laksmi Indyastuti..... Error! Bookmark not defined.

Determinant Debt Policy (Study in Manufacturing Company Subsectors Food and Drink List in Indonesian Stock Exchange)
Denok Pratiwi, Isti Fadah, Nurhayati, and Yustri Baihaqi..... Error! Bookmark not defined.

Corporate Governance of Selected Publicly Listed Philippine Hotels
Challoner A. Matero, Marie Jane Jumawan Matero, and Eleanor D. Paclijan Error! Bookmark not defined.

AGRICULTURE ECONOMICS

ENVIRONMENTAL AND SUSTAINABLE ECONOMIC DEVELOPMENT

Policy Implementation of Agricultural Warehouse Receipt System of Agricultural Products in East Java
Sulistyaningsih, Rudi Wibowo, Evita Soliha Hani, and Yuli Hariyati..... Error! Bookmark not defined.

The Projection of the Development of Folks' Farm as the Concept of Agro-Tourism as an Effort to Increase Economic Benefits of Small-Scale Livestock Business
Halim Ahmad, Muhammad Musyafi'i Huda, Yunus Adi Julianto, and Monita Januar Error! Bookmark not defined.

Marketing Strategy for Tobacco and Its Industrial Products to Facing Global Market and Word Anti-Tobacco Campaign
Iryono Error! Bookmark not defined.

Empirical Study of Export Competitiveness of Agricultural Products in ASEAN 3: Revealed Comparative Advantage (RCA) Approach

Chanpitaksa Nutjaree, Alexandra Barbaso, Nofita Wulansari, and M. Fahri Priambudi ... Error! Bookmark not defined.

Impact of Agriculture Productivity on Economics Growth: A Case Study of ASEAN-3

Pannawadee Radinghin, Shania Temeña, and Badara Shofi Dana Error! Bookmark not defined.

The Dynamics of Institutional Arrangement for Improving Export Competitiveness of Besuki Na-Oogst Tobacco in Jember Regency Indonesia

Adhitya Wardhono, Josi Ali Arifandi, and Yulia Indrawati Error! Bookmark not defined.

The Implementation of Drinking Water Supply System in Regional Autonomy Era

Wasifah Hanim Error! Bookmark not defined.

INDUSTRIAL ECONOMICS AND SOCIAL WELFARE

INFRASTRUCTURE AND TOURISM

BUSINESS STRATEGY, INNOVATION, AND ENTREPRENEURSHIP

The Impact of Capital Expenditure, Investment, and Labor Force on Economic Growth In South Kalimantan

Muzdalifah and Syahrituah Siregar Error! Bookmark not defined.

The Spatial Distribution of Indonesia's Manufacturing Industries: An Exploratory Spatial Data Analysis

Edy Santoso and Regina N. Wilantari Error! Bookmark not defined.

Good Corporate Governance (GCG) in Municipally Owned Company (MOC) in South Kalimantan

Fifi Swandari and Abdul Hadi Error! Bookmark not defined.

The Tourism Economic Impact From Applied of Community Based Tourism Concept (Study in Kuin Tourism Village Banjarmasin, South Kalimantan)

Dewi Rahayu, Ika Chandriyanti, and Noor Rahmini Error! Bookmark not defined.

Local Wisdom as the Source of the New Economy: A Case Study of Dangean, Gedangan Village, Boyolali Regency

Bayu Grendo Sigarete, Varid Adi Kurniawan, and Muhammad Atok Ilah Error! Bookmark not defined.

Analysis of Potential, Problem, and Development Strategy of MSMEs Tenun Ikat Kediri

Subagyo and Gesty Ernestivita Error! Bookmark not defined.

The Moderating Effect of Dividen and Ownership Structure on the Relationship between Free Cash Flow and Enterprise Value

Zaki Fakhroni and Indra Suyoto Kurniawan Error! Bookmark not defined.

FINANCIAL INCLUSION (FINANCIAL INSTITUTION, ACCOUNTING, TAXES)

FINANCIAL TECHNOLOGY

MACROPRUDENTIAL AND MICROPRUDENTIAL (FINANCIAL SYSTEM STABILITY)

BUSINESS ANALYTIC AND MANAGEMENT ACCOUNTING IN DIGITAL WORLD

INTERNATIONAL TRADE, INVESTMENT, AND ECONOMIC INTEGRATION

Financial System and Economic Growth of Emerging Market Countries in ASEAN

Ika Wahyu Cahyani, Regina Niken Wilantari, and Endah Kurnia Lestari Error! Bookmark not defined.

Exploring The Nexus Between Micro Small Medium Enterprise, Financial Inclusion, and Economic Growth In ASEAN 3

Panji Tirta Nirwana Putra, Shanaiah Marie Amores, and Ellizer Jan Ezack Cabahug Error! Bookmark not defined.

The Dynamics of Capital Flow and Procyclicality of Financial Stability System in ASEAN+3

Yulia Indrawati, Adhitya Wardhono, Ciplis Gema Qo'riah, and M.Abd.Nasir Error! Bookmark not defined.

Influence the Quality of the System and the Quality of The Information on E- Filing Users Satisfaction

Mar'atus Solikah and Dian Kusumaningtyas Error! Bookmark not defined.

The Analysis of Indonesian Economic and Global Uncertainty: A Vector Auto Regression Approach

Darwis Muhammad Ahrori and Lucik..... Error! Bookmark not defined.

HUMAN CAPITAL DEVELOPMENT

Causes and Solution to Reduce Unemployment Vocational School Graduate in Indonesia

Nur Anita Yunikawati, Putra Hilmi Prayitno, Magisty P Purboyo, Ni'matul Istiqomah, and Emma Yunika Puspari
Error! Bookmark not defined.

Sanitair Malang Industry Center: Optimizing of Implementation Creative Economic in Dealing Economic Inequality in Indonesia

Muhammad Akhyar and Nuroniatul Khusnia Error! Bookmark not defined.

An Analysis of Factors Affecting Circular Migration Interest of Residents in Negara Sub-district of Jembrana Regency of Bali Province

Anifatul Hanim, Sudaryanto, Ida Wahyuni, and Ivana RD..... Error! Bookmark not defined.

The Impact of Infrastructure on Strategic Sectors Expenses for Poverty: the Case in ASEAN 4

Ati Musaiyarah and Suryaning Bawono..... Error! Bookmark not defined.

Social Capital Agricultural in ASEAN 3 (Indonesia, Philippines, and Thailand)

Antonette Kay P. Gabuya, Akkarawin Kareesor , and Alvin Dwi Hariyono Dede Cristanto Error! Bookmark not defined.

Human Capital Investment on Industrial Productivity In Indonesia

Faisol and Suhardi,..... Error! Bookmark not defined.

Model for Handling Disadvantaged Village in Facing The Vicious Circles of Poverty in Situbondo District (Case Study in Besuki Village)

Tria Apriliana and Irena Paramita Pramono..... Error! Bookmark not defined.

CORRUPTION AND ECONOMIC CRIME

ISLAMIC ECONOMICS

Zakah for Water: An Alternative Source of Funding for Sustainable Accessibility

Marga Gumelar Error! Bookmark not defined.

Factors Influencing Customers in Using Islamic Banking Service

Elanna Heidi Christanti, Dwi Wulandari, Bagus Shandy Narmaditya, and Sugeng Hadi Utomo Error! Bookmark not defined.

Conventional Accounting Versus Sharia Accounting: Reconciliation of Perception to Achieve Spiritual Meaning

Sandra Iriawan Error! Bookmark not defined.

Sharia Fraud Model: the Fraud in The Circle of Faith

Abd. Mujib Error! Bookmark not defined.

